

ESHA ONLINE PRIVACY STATEMENT

The Elementary School Heads Association (ESHA) is committed to providing appropriate protection for personal information that is collected from visitors to our website. This Online Privacy Statement describes our general principles for the collection and use of personal information at www.elementaryschoolheads.org.

Information We Collect and Use

In general, our website only collects personal information when visitors submit it to us, such as by completing a request for information form. If you provide us with information, we will use the information to fulfill your request.

- **Event registration**

For all event registrants, the information collected during event registration will only be used for event participation. Preference information will be used for statistical and research purposes internally within ESHA. Contact information may be retained for future contact. If you provide personal information to us, we will use the information to fulfill your particular request and for other related business purposes. We may also use your information to send you additional information about ESHA events and resources. If you provide us with credit card or other financial information so that we can process payment for a conference or other event, we will only use that information to process your payment for the particular event that you are attending. Credit card numbers are not stored.

- **IP Addresses**

Our website also collects and uses IP addresses for website traffic pattern analysis, and to otherwise help administer our web site. We do not tie IP addresses or other traffic analysis information to any personal information about you.

Information We Share

We will share information whenever we think it reasonably necessary for law enforcement, or as otherwise permitted by law, to protect our organization, our members, or members of the community. We may also share information with third parties who perform services on our behalf, provided that these third parties agree to keep the information confidential.

Security

While no website can guarantee security, we have reasonable security measures in place to help prevent the loss, misuse and alteration of the information under our control. For example, our website domain is protected by and transactions encrypted using a Thawte® SSL Certificate.

Choice

We only provide information to website visitors if you request it from us. If you are a professional educator, you may receive other materials from us. If you do not wish to receive information, please let us know and we will remove you from our mailing list.

Links to Other Websites

Our website may contain links to other websites maintained by the schools of our members and other companies that are not affiliates of ours. We are not responsible for the privacy practices or the content of such websites, and we encourage you to use caution when visiting these sites. In particular, we recommend that you view the privacy notice posted on each such site to confirm that the site's policies are acceptable to you.

Questions?

If you have any questions about our Privacy Statement or our policies with respect to personal information, please email us at the following address: info@elementaryschoolheads.org.